

PART III

SECTION 1A

APPENDIX 9

CODE OF CONDUCT FOR COACHES, TEAM AND TECHNICAL OFFICIALS

1. For the purpose of this Code, a coach / team official is any one taking the seat / role of a coach / team official during a match.
2. Coaches / Team officials, during a match and / or while they are on or off the court in the field of play:
 - 2.1 shall be dressed appropriately in team uniform and or shirt/polo, shirt/blouse or long trousers/skirt. Inappropriate clothing (amongst other items) includes jeans, flip flops/sandals and beach/Bermuda shorts. The Referee will decide if a Coach is inappropriately dressed;
 - 2.2 must remain seated in the designated chairs provided at each end of the court behind his/her player/players except at the approved intervals, however, if the coach wishes to move to another court, he/she must do so while the shuttle is not in play;
 - 2.3 must not coach when the shuttle is in play or in any manner distract opposing player or disrupt play;
 - 2.4 must not delay the game by coaching in any form;
 - 2.5 in the regulation breaks during a match, must return to their designated chairs as soon as the Umpire announces that there are 20 seconds remaining;
 - 2.6 must not verbally abuse or intimidate in any form such as shouting or making gestures, or in any other way distract any spectator, tournament official, technical official, opposing coach or opposing team official, or opposing player;
 - 2.7 must not attempt to communicate in any way with opposing players or coaches or team officials or use any electronic device for any purpose including for example mobile phones, laptop computers or similar devices;
 - 2.8 must not make, or attempt to make any unwelcome, abusive or intimidating physical contact in any way with any spectator, tournament official, technical official, opposing players, coaches or team officials; and
 - 2.9 must not bring the sport into disrepute through media comments, either pre, during, or post tournament that relate to tournament officials, technical officials, opposing coaches or team officials and or players, that are personal in nature, imply bias, or question their integrity.
3. Sanctions for Breach of Code of Conduct for Coaches and Team Officials & Technical Officials
 - 3.1 If a Coach / Team Official
 - 3.1.1 attempts to convey information to a player by any means while shuttle is in play (2.3) the Umpire will call a 'let' (Law 14.2.5).
 - 3.2 If a Coach / Team Official
 - 3.2.1 is inappropriately dressed (2.1)
 - 3.2.2 fails to remain seated while play is in progress (2.2);
 - 3.2.3 attempts to delay the game (2.4);
 - 3.2.4 fails to return to the designated chair when the 20 second announcement is made (2.5);

- 3.2.5 in any way abuses, intimidates or distracts a Tournament Official, Technical Official, another Coach / Team Official or an opposing player (2.6);
 - 3.2.6 attempts to communicate in any way with opposing players or Coaches or Team Officials during the course of a match (2.7); the Umpire will give a verbal warning to the offending Coach / Team Official.
 - 3.3 If the same offence as listed in 3.1 is committed again or any offence as listed in 3.2 is committed, the Umpire will call the Referee to the court. The Referee may remove the Coach / Team Official from the playing area.
 - 3.4 In the case of flagrant breaches of this Code of Conduct or on physical contact (2.8), the Umpire will call the Referee to the court. The Referee will remove the offending Coach / Team Official from the arena floor and may have the Coach / Team Official removed from the arena for the remainder of the event or part thereof.
 - 3.5 In case of action by the Referee as stated in 3.4 above, the place of such coach / team official shall not be substituted by any other coach / team official during the match.
 - 3.6 If BWF adjudges that there is a breach of 2.9 the Member Association of the Coach/Official concerned will be automatically fined US\$500 and an explanation sought for the comments. If so decided by BWF, further punishment such as a ban from entering the arena floor for a stipulated period or number of events may also be applied.
4. Persistent or flagrant breaches of this Code of Conduct will be reported to the BWF immediately by means of the Referee's Report Sheet or by way of an Incident Report Form depending upon severity of offence.
5. Wagers
 - 5.1 Wagering anything of value in connection with a tournament in which one will be, or is working at, in any accredited capacity may result in disciplinary proceedings including possible fines and suspension against Coaches, Team Officials and Technical Officials who are reported for such a breach'
6. Any Coach, Team or Technical Official who commits any offence defined in clauses 3 to 5 or found to be in breach of GCR Appendix 5 – Code of Conduct for Participants in relation to Betting, Wagering and Irregular match results, shall be deemed to have breached this Code. Breaches of the Code constitute the basis for disciplinary action against the Coach, Team or Technical official. General Competition Regulations 31 Penalties applies. The disciplinary process may lead to an offending Coach or Team Official being fined or banned from entering an arena or an arena floor for a stipulated period or number of events.